



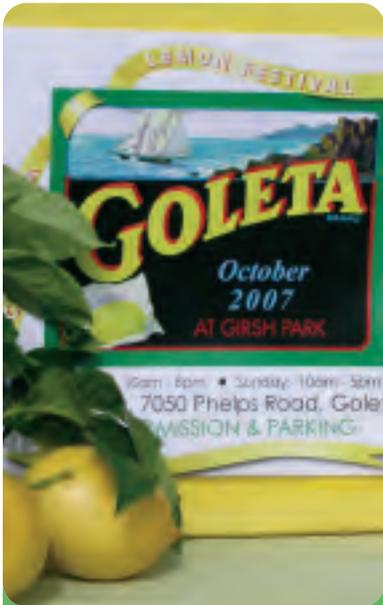
# the Monarch Press

City of Goleta Newsletter

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...and much more!



### Goleta Lemon Festival

Join the fun at Girsh Park  
October 20 – 21.

SEE PAGE 3.

## Groups Partner for Disaster Preparedness

This year's Zaca fire threatened the south coast with potential loss of property and widespread electrical outages, burning over 240,000 acres and proving yet again that the possibility of disaster is a constant in any community. Earthquakes, floods and mudslides round out the list of potential threats to our safety. Community preparedness is key to reducing the property damage, injury and loss of life that unexpected disasters such as these can bring.

The newly formed **Goleta Partnership for Preparedness** is a collaboration of the City of Goleta, the Goleta Valley Chamber of Commerce, the American Red Cross and community members. The Goleta Partnership for

Preparedness' goal is to unite various segments of the community—businesses, schools, churches and local government—to ensure that all are working together to prepare for future emergencies.

**Community preparedness is key to reducing the damage, injury and loss that unexpected disasters bring.**

This type of partnership is the first of its kind in Santa Barbara County, and the group looks forward to making emergency preparedness in Goleta a model for

the rest of the county. By coming together and sharing strength, the whole community benefits.

### Start Now: Pack a Disaster Kit

Take a few minutes to plan ahead. In an emergency, what will you need for three days? Visit [www.cityofgoleta.org](http://www.cityofgoleta.org) or call City Hall for tips and resources.

## Red Cross Shelter Trailers Are First Priority for Partnership

The **Goleta Partnership for Preparedness** officially kicked off September 18 by announcing its goal to raise \$50,000 to purchase two American Red Cross shelter trailers for use by our residential and business communities. Goleta is the only south coast city that currently does not have shelter trailers.

In an emergency, the Red Cross mobilizes quickly to provide shelter needs for our community. Stocked with supplies for 100 people, shelter trailers placed at key locations in the community are critical to a successful and timely emergency response. In an emergency, the trailers are easily moved to where they are needed until more Red Cross resources can be brought to the area.

Red Cross shelter trailers contain 100 cots, 200 blankets, 100 comfort kits, food supplies, safety equipment, and office supplies. Goleta ele-

mentary schools, Goleta Valley Junior High School and Dos Pueblos High School currently maintain disaster trailers onsite.

**For more info, contact the City Manager's Department.**

### A Buck in a Bucket Buys Safety

Emergency preparedness and response is a high priority for the City Council. The City of Goleta has already pledged \$10,000 toward purchasing Red Cross shelter trailers. Members of the business community and others are also contributing. You can, too!

Donations will be accepted at the **Goleta Lemon Festival** October 20 – 21 at Girsh Park. Find the shelter trailer parked on "Safety Street," and toss a dollar (or two!) in the bucket outside. Working together and contributing what we can, we ensure that our community is on its way toward being emergency-prepared.



## All About City Hall

 (805) 961.7500

 [www.cityofgoleta.org](http://www.cityofgoleta.org)

 Channel 19: Goleta TV

## Goleta City Council

Mayor	Jean W. Blois
Mayor Pro Tempore	Michael T. Bennett
Councilmember	Roger S. Aceves
Councilmember	Eric Onnen
Councilmember	Jonny Wallis
City Manager	Daniel Singer

## City Council Meetings

Held on the 1st and 3rd Mondays of the month at 1:30 pm and 6 pm

Televised live on Channel 19

Replayed Tuesdays and Saturdays 10 am and 5 pm

## Mayor's Office Hours

Wednesday 2 – 4 pm  
City Hall  
961.7537

**Easy  
Reference  
Guide!**

## Goleta City Hall

130 Cremona Drive, Suite B  
Goleta, CA 93117  
961.7500 tel 685.2635 fax  
Monday – Thursday, 7:30 am – 5:30 pm  
Friday, 8 am – 1 pm

## Permit & Design Center

Monday – Thursday, 7:30 am – 5:30 pm  
Friday, 8 am – 1 pm

Building Division 961.7552  
Planning Division 961.7543

## Useful Phone Numbers

City of Goleta Info 961.7508  
Parks Reservation 961.7531  
Public Works Request 961.7570  
City Jobs 961.7525  
Building Inspection Request 961.7550

## Junior High Kids Enjoy Fun, Healthy and Free Options After School

The City of Goleta is pleased to continue its after-school sports programs at **Goleta Valley Junior High School**. Centered on play, team-building, and enrichment activities, these programs, through a City partnership with the City of Santa Barbara and the Santa Barbara School District, provide a safe, supervised and fun place for our kids to hang out after school.

The **Junior High After-School Sports and Recreation Program** is designed to let students try a variety of sports and diverse activities in an environment focused less on competition and more on participation and fun.

In addition to sports this year, after-school clubs are offered by local youth development groups in a collaborative venture between the **City of Goleta**, the **City of Santa Barbara** and the **Santa Barbara School District**.

This year, not only are all programs free to participants, but the City's goal is to double the number of participants by offering more sports and non-sports activities.

Recreation programs are a high priority for the City of Goleta and for our community's youth. The programs at Goleta Valley Junior High School are a great way for kids to have fun after school. Check it out!

**For more info, contact the Santa Barbara Parks and Recreation Youth Activities at 564.5495 or pick up a flyer and registration form at your school office.**



## Recreation Study Seeks Answers

**T**he Goleta City Council approved \$20,000 for an analysis of the City's active recreation programs for both youth and adults.

Recreation opportunities are central to a healthy, vital community, and Goleta's residents are lucky to live in an area that enjoys an abundance of beautiful places to spend free time—Spurling Preserve at Ellwood Mesa, Lake Los Carneros, Stow Park, and a number of smaller neighborhood parks are just a few.

This analysis will inventory public and private recreation programs currently being offered to residents to make it easier for Goletans to meet their recreational needs. Once the asset analysis is complete, the City can catalogue the information for use as a community resource. The City Council will also use the information to make decisions about the City's role in recreation programs in the future.

**We want to hear your ideas about recreation programs in our community. Contact City Hall or send email to: [themonarchpress@cityofgoleta.org](mailto:themonarchpress@cityofgoleta.org).**

*The Monarch Press* is produced quarterly by the City Manager's office. The newsletter is printed on (50%) recycled paper stock (15% post-consumer waste), using soy-based ink and distributed to all City of Goleta residents and businesses as bulk rate U.S. Mail. Additional copies are available at City Hall, the Goleta Library, the Goleta Valley Chamber of Commerce, and the Goleta Valley Community Center. *The Monarch Press* can also be downloaded from the City's website. Please direct questions and comments to: [themonarchpress@cityofgoleta.org](mailto:themonarchpress@cityofgoleta.org).



## “Safe Routes to School” Teaches Kids Caution when Biking and Walking

**S**chool is back in session and thanks to a program supported by the City of Goleta, more children are walking or riding their bikes to school. The City’s **Safe Routes to School Program**, coordinated by the Coalition for Sustainable Transportation (COAST), provides safety and education training to all school-age children in our community.

Millions of children worldwide celebrated Walk to School Day October 3, and **BOW WOW (Bike on Wednesdays, Walk on Wednesdays)** was a huge success at Brandon Elementary School in Goleta. Several City Councilmembers and Assemblymember Pedro Nava joined hundreds of students and their parents as they walked, biked, or scootered to school. The Safe Routes to School Program offers many different projects that you can host at your school.

**Is your school participating? Talk to your principal or e-mail [info@coast-santabarbara.org](mailto:info@coast-santabarbara.org) to find out.**

### Have Lemons, Will Celebrate

The **16th Annual California Lemon Festival in Goleta** is just around the corner! Be sure to join the fun on the weekend of October 20-21 at Goleta’s Girsh Park.

Like lemons? This is your kind of festival. Delicious lemon treats, family-friendly entertainment, games, crafts, a petting zoo and amusement park rides round out this community celebration. The Lemon Festival’s ever-popular “Safety Street” features representatives from all of our public safety agencies, including the Fire Department, Police Department, California Highway Patrol, Sheriff, Coast Guard, and the Red Cross. Fire trucks, helicopters, police cars and motorcycles will be on display for children of all ages to explore.

On Saturday, participate in the Girls Inc. 5K run, and check out the cool cars and motorcycles at the third annual Goleta Fall Classic Car, Street Rod & Motorcycle Show.

**For more info, visit [www.LemonFestival.com](http://www.LemonFestival.com) or call (800) 646.5382.**

### Recycle Fluorescent Bulbs the Easy Way!

Fluorescent lights are a great choice for saving money and conserving energy, but they are not good for landfills. Fluorescent lights contain small amounts of mercury so they are considered “hazardous waste.” We are lucky to have a place close by to safely recycle these lights.

The **Community Hazardous Waste Collection Center** located on the UCSB campus at Mesa Road accepts fluorescent light bulbs, as well as other household hazardous waste items. The Waste Collection Center is open for residents Saturdays, 9 am – 3 pm and Sundays, 11 am – 3 pm.

**This service is free for residents. Businesses please call 882.3602 for an appointment and fee schedule.**



Get up close and personal with a lemon pie or a helicopter on “Safety Street” at the Goleta Lemon Festival, October 20-21 at Girsh Park.

**Call City of Goleta at 961.7500 or visit our website at [www.cityofgoleta.org](http://www.cityofgoleta.org)**



# Celebrate Creek Week October 6 – 14!

**C**ome and show your appreciation of our local creeks by participating in education and clean-up efforts. Be part of the celebration by participating in the following activities:

**Bird Walk** Oct 13: 8 am Berkeley Street at San Jose Creek

**San Jose Creek Cleanup** Oct 13: 10 am Berkeley Street at San Jose Creek

**Native Tree Planting** Oct 13: 10 am Berkeley Street at San Jose Creek

All volunteers will receive a goodie bag for their efforts and refreshments. There will also be a special prize for the volunteer who collects the most trash. No RSVP is necessary.

Also, be sure to stop by the **Children's Reading Area of the Goleta Library** to see artwork from Santa Barbara Charter School about what local creeks mean to them. The school will be doing special community projects in celebration of Creek Week, and information on their projects will be at the library near their artwork.

Taking care of our natural resources is something we can do ALL the time. There are many open spaces that need our care

## Speaking of Water...Prepare Your Home and Neighborhood for Rain



In preparation for the start of the rainy season, the City of Goleta is taking measures to get ready for the wet weather. All year round, the City of Goleta's regular street sweeping program (twice a month for businesses and residents) ensures that debris is prevented from entering the storm drain system and surface

pollutants are kept from reaching the ocean. For the past month, the City's Public Works Crew has been hard at work inspecting and clearing culverts and creeks to ensure that they can handle the flow of rainwater.

### As we head into the rainy season, use these tips for keeping dry:

- Inspect your roof for leaks.
- Clean out gutters, downspouts and roof drains.
- Check public storm drains in your neighborhood and report obstructed drains to City staff at 961.7500 or the 24-hour Public Works Hotline at 961.7570.
- Keep private yard drains clear of debris and obstructions.
- Reset automatic irrigation systems for wetter months.
- If you have experienced flooding in the past or are in an area that floods, keep a supply of filled sandbags to protect your property.



and attention. This is a great opportunity for businesses or a group of friends to spend a couple of hours doing good.

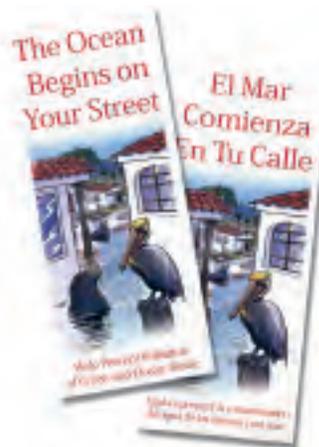
**If you are interested in helping the City keep these areas beautiful, please contact Community Services at 961.7500. For a complete description of all Creek Week activities, visit [www.sbcreeks.org](http://www.sbcreeks.org)**

## Teamwork for Clean Water

The City of Goleta has entered into an agreement with **Santa Barbara Channelkeeper** for increased water quality testing of our local creeks. The Goleta Stream Team was launched in 2002 to collect data on the health of our local creeks, identifying sources of pollution, and educating and training volunteer watershed stewards.

This year, the City increased its contribution to Channelkeeper and now provides over \$10,000 annually. Testing locations were added at San Pedro Creek, Las Vegas Creek, Maria Ygnacio Creek, and two locations at Devereux Creek.

**Be part of the team! To learn more about our local creeks and water quality issues, visit [www.sbck.org](http://www.sbck.org).**



## Save Our Oceans!

Even if you live miles from the ocean, you might be polluting ocean water without knowing it. Before you pour anything on the ground or street, down the gutter or storm drain, stop and think! Anything that enters storm drains ends up in creeks and flows to the ocean untreated.

**For more info, visit City Hall and pick up a free brochure.**

# en Español

THE MONARCH PRESS IN SPANISH



## Grupos se Juntan en Preparación para Desastres

El fuego de Zaca Lake este año amenazó la costa sur y mostró una vez más que la posibilidad de desastres es constante en cualquier comunidad. La preparación de la comunidad es esencial para reducir los daños a propiedades, lesiones, u otras pérdidas que acarrearán los desastres inesperados.

El nuevo grupo **Goleta Partnership for Preparedness** (Asociación de Goleta para estar Preparados) es una colaboración entre la ciudad de Goleta, Goleta Valley Chamber of Commerce (Cámara de Comercio del Valle de Goleta), La Cruz Roja Americana, y miembros de la comunidad cuya meta es unir grupos de la comunidad- negocios, escuelas, iglesias, y el gobierno local- para asegurar que todos estemos trabajando juntos para estar preparados para emergencias futuras.



## De Primera Prioridad Son Los Refugios Temporales de la Cruz Roja

La primera meta de la asociación es comprar dos Refugios Temporales de la Cruz Roja para el uso de nuestra comunidad residencial y comercial. Llenas de provisiones para cien personas, las casas móviles puestas en lugares esenciales en la comunidad son críticas para una reacción rápida y efectiva en caso de emergencia.

*¿Necesita información sobre como su familia puede estar preparada en una emergencia? Visite [www.cityofgoleta.org](http://www.cityofgoleta.org) para información local y conexiones sobre otros recursos de preparación ante una emergencia.*

**Si tiene preguntas llame a City Hall, tenemos personal bilingüe y queremos escuchar su opiniones.**

## Programas Gratis Después de la Escuela para Niños de Goleta Valley Jr. High

El programa de recreación y deportes después de la escuela del Jr. High está diseñado para que los estudiantes se animen a probar diferentes deportes y actividades que se enfocan más en la diversión y la participación que en la competencia. Enfocándose en el juego, el espíritu de cooperación, y actividades saludables estos programas ofrecen un lugar seguro, supervisado, y divertido donde nuestros hijos pueden estar después de la escuela.

## Subvenciones de la Ciudad Disponibles para Mejorar su Casa

Si vive en el área de **Old Town de Goleta**, usted puede ser elegible para una subvención para reparar su casa. Varios residentes ya han participado en este programa y han ahorrado miles de dólares en gastos para mejorar el hogar. Si esta interesado en saber si califica, por favor llame a Jaime Valdez en City Hall (Ayuntamiento).

## Estudio Sobre la Recreación Busca Respuestas

El concilio de Goleta aprobó \$20,000 para un análisis de todos los programas de recreación para jóvenes y adultos. Este análisis hará un inventario de los programas privados y públicos actualmente ofrecidos a los residentes de la ciudad para facilitar las necesidades recreativas de la gente de Goleta.

*Queremos oír sus ideas sobre la recreación en nuestra comunidad.*

*Llame a City Hall o mande un correo electrónico (email) a [themonarchpress@cityofgoleta.org](mailto:themonarchpress@cityofgoleta.org)*

## Tenemos Limones y Vamos a Celebrar

¡Ya va llegando el decimosexto **Festival del Limón** en Goleta! Asegúrese de participar en el entretenimiento durante el fin de semana del 20 y 21 de octubre en Girsh Park de Goleta.

¿Le gustan los limones? Este es su tipo de festival. Comidas deliciosas preparadas con limón, entretenimientos para toda la familia, juegos, artesanía, animales que podrán tocar, y un parque de diversión. El sábado participe en la corrida de 5 kilómetros (5K) de Girls Inc. y admire los coches y motocicletas en el tercer show anual presentado por Goleta Fall Classic Car, Street Rod and Motorcycle Show.

*Para más información visite [www.LemonFestival.com](http://www.LemonFestival.com) o llame al (800) 646-5382.*

## Streets and Sidewalks: New and Improved

Improving and maintaining our streets and sidewalks is a high priority for the City of Goleta. The City's Street Improvement and Reinvestment Program consists of two components: a pavement rehabilitation program and a concrete repair program, which includes sidewalks, curbs and gutters. Every year, City staff evaluates all streets and sidewalks to determine where improvements are needed.

In five years, the City has invested \$13.6 million dollars in improving our streets and sidewalks. Funding comes from state transportation funds, the gas tax and Measure D. The City still has more work to do, but we are making good progress toward safe streets and sidewalks.



In the last five years, over 65 miles of streets have been improved, and over 4.5 miles of damaged sidewalk and almost 2 miles of damaged curbs and gutters were replaced. In addition, 149 new access ramps were installed around the City.

### Ellwood Gets Donor Recognition Marker

In September, the Mayor, Goleta City Councilmembers, other elected officials, community members and **The Trust for Public Land** celebrated the unveiling of the Donor Recognition Marker at the Sperling Preserve at Ellwood Mesa. The bronze marker was created by local artist John Iwerks. It took an entire community to create the preserve, and the Donor Marker honors all those who contributed to the historic \$20.4 million effort.



At right, (l-r): John Iwerks, former Councilmember Margaret Connell, former Assemblymember Hannah Beth Jackson, former Supervisor Susan Rose, Kim Kimball, Deborah Geiler, former Councilmember Cynthia Brock, Assembly-member Pedro Nava, Carla Frisk, Robert Comstock, and Dee Ann Sarver



## Doty Property Preserved for All to Enjoy

In August the City of Goleta officially acquired a one-acre parcel of land on Ellwood Mesa known as the **Doty Property**. Located on the northeastern corner of the Sperling Preserve, the property is heavily used by the public as the access point to trails, bluff and beach. Acquiring this property guarantees that public access to Ellwood Mesa will be maintained as part of the 150-acre Sperling Preserve, and that it will remain undeveloped open space, protecting the sensitive habitat.

The City acquired the bulk of the funding to purchase the property from a Coastal Resource Enhancement Fund (CREF) grant of \$300,000. An additional \$100,000 was provided by the Goleta Valley Land Trust. Escrow closed August 8, and the Doty Property officially became an asset of the City of Goleta.

The City of Goleta would like to express appreciation on behalf of everyone who enjoys the recreational opportunities on the Ellwood Mesa/Sperling Preserve Open Space to the **County of Santa Barbara, Supervisor Brooks Firestone** and the **Santa Barbara County Board of Supervisors**, as well as the **Goleta Valley Land Trust** and the **Doty family** for their generous assistance in the purchase of this property.





### Meeting by Accident: Tips from Goleta Traffic Supervisor Sergeant Greg Nordyke

Car accidents are a very common occurrence, but I hope not too many of you have been involved in a collision. If you do collide with another vehicle, however, there are specific things you are required to do by law.

**Exchange Information.** The Vehicle Code requires you to exchange information with the other driver in the collision. You must provide your name, insurance information and driver's license number to the other involved parties. If you call the police and they make a report, then the information-exchange requirement has been met. The law to exchange information applies to both public roadways and private property such as shopping center parking lots.

**Relax.** If you are involved in a collision, remain calm as you are going to need to make decisions. Move to a safe location out of the roadway while waiting for law enforcement to arrive. The officers are going to need your driver's license, registration and proof of insurance. If you are injured and want medical attention, tell the officer so he or she can request medical help.

**Submit a Report.** After the collision, if the damage is over \$750, the driver of the damaged vehicle is required to submit an SR-1 form to the Department of Motor Vehicles within ten days of the collision. If a police report is taken, you will automatically receive these forms from the DMV.

For more info, visit [ca.dmv.org](http://ca.dmv.org).



### Meet the Newest K-9 Sheriff in Town

Vito is the newest member of the Santa Barbara Sheriff's K-9 Unit. Vito, not to be confused with Vyto Adomaitis, our Redevelopment, Neighborhood Services and Public Safety Director, is one of three K-9's assigned to patrol in the County of Santa Barbara. The four year old German Shepherd was born and trained in Germany. His training consisted of handler protection, suspect apprehension, tracking for articles of evidence and tracking human scent. Vito is a real asset to the Sheriff's Department and has solved many crimes on his own!

## City Grants Available for Home Improvements

Several homes in the Old Town Redevelopment Area are looking better thanks to the Redevelopment Agency's Housing Rehabilitation Grant Program. This program enables low- and moderate-income households to receive up to \$20,000 in grant money for much-needed home improvements, such as fixing a roof, replacing plumbing, redoing electrical wiring, and fixing doors and windows.



Before

thanks. If it wasn't for the redevelopment program, I would not have been able to afford a new roof."



After

Last month the City received a letter from a retiree who recently received a grant for \$20,000. She writes, "Many

If you or someone you know lives in Old Town and needs help with housing rehabilitation, please contact the RDA at 961.7500 for a full program description and for an application.



## Is a Life Worth Two Minutes?

Studies show that pedestrian-vehicle collisions at 15 mph are survivable. At 25 mph, half of the accidents are fatal. The difference

between driving 10 miles at 35 mph and 10 miles at 25 mph is less than two minutes to your destination. Is a life worth two minutes?

Safety for children is a priority for the City of Goleta. The City has worked with Assemblymember Pedro Nava on legislation to lower the speed limit around schools and to drop the speed limit to 15 mph in the last 500 feet of the school zone. AB 321 was approved by the Legislature and now awaits the Governor's signature.

# Slow Down.



## ECRWSS Postal Customer

## City Government Meetings

All meetings held at City Hall

### City Council

1st and 3rd of the month

Meets at 1:30 pm and 6 pm

October 1

October 15

November 5

November 19

December 3

December 17

### Planning Commission

2nd Monday of the month

Meets at 6 pm

October 8

November 13\* (Tuesday)

December 10

Replayed Wednesdays and Sundays  
10 am and 5 pm

### Design Review Board

1st and 3rd Tuesdays of the month

Meets at 3 pm

October 2

October 16

November 6

November 20

December 4

December 18

\*Holiday on Monday moves meetings one day later.

## City Council Changes Meeting Day

The City Council voted to approve changing the day of its meetings from Monday to Tuesday, effective January 1, 2008.

This change gives City Council staff and the public an extra 24 hours of preparation time.

### Why the change?

With meetings on Monday, there was frequently not enough time for the Council, staff, public and media to review the agenda and prepare for the meeting. In addition, changing the day from Monday to Tuesday will eliminate the conflict with holidays that fall on Mondays. The Planning Commission will continue to meet on the second Monday of the month and the Design Review Board will meet on the second and fourth Tuesday of the month (instead of the first and third Tuesday).

Info on this change will be posted on the City's website and on Goleta Channel 19.

## Fall Events at Goleta Library

**Sun, Oct. 14** 2 pm: Nadege Clothilde, Haitian visiting doctoral student from UC Berkeley

**Mon, Oct. 22** 8 pm: Dr. Paul Farmer (note location: UCSB's Campbell Hall)

**Sun, Oct. 28** 2 pm: Communications Tips for Improving Family Get-Togethers, Mary Wiemann, Professor of Communications, SBCC

All lectures are free. Sponsored by the Friends of Goleta Valley Library.

Visit [www.sbplibrary.org](http://www.sbplibrary.org) for more details.

## Music in the City

### Jazz at Girsh Park

**Sun, Oct. 14** 4 – 5:30pm:

listen to the sounds of Ulysses Jazz

For more info, call 968.2773

### Fiddler's Convention at Stow Grove Park

36th Annual Old Time Fiddler's Convention

**Sun, Oct. 14** 10 am – 5 pm

For more info, [www.fiddlersconvention.org](http://www.fiddlersconvention.org)



## The Monarch Press en Español: Pagina 5

Queremos asegurarnos de que los miembros de la comunidad que hablan español sepan qué está ocurriendo en nuestra ciudad. Hay un resumen de los artículos en este boletín informativo.

Si tiene preguntas llame a City Hall.

Tenemos personal bilingüe y queremos escuchar sus opiniones.