



the Monarch Press

City of Goleta Newsletter

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...and much more!

Goleta Police Work to Keep Us Safe Every Day

Keeping our neighborhoods and streets safe is a top priority for the **Goleta City Police Department**. Good policing means not just having a presence in the community—on bike, motorcycle, or police squad car—but also being available for neighborhood watch meetings, school safety events, homeowner association meetings, and more. From community policing, conducting patrols, enforcing pedestrian safety, to DUI checkpoints, our Police Department is using many tools to keep our City safe.

Goleta Police Pedal to Safety

In early March, Goleta City Police debuted their new wheels—bicycles! The City has acquired two fully equipped police bikes to enhance community-oriented police efforts. Officers will be deployed in pairs to monitor designated areas, primarily in Old Town and on



Say "hi" if you see Community Resource Deputy Garrett TeSlaa riding around Old Town or Ellwood Mesa!

the Ellwood Mesa. Bicycle patrols not only provide a higher level of visibility, but also the ability to interact directly with residents and businesses.

New Radar Tracker for Motors

A word of caution to drivers who like to go over the speed limit: Watch Out! Just last month, the **City's Motorcycle Division** upgraded to a new, more versatile radar tracker. Most types of radar and laser speed detectors require that a police motorcycle be parked on the side of the road. This new device is active at all times, even while an officer is driving. This dual radar allows officers to track the speed of cars in front of and behind their motorcycles, bringing greater safety to our streets.



Spend the Day at the Goleta Library!

The Goleta Library offers programs and events for people of all ages. And lots of books...

See page 5 for more details.

Giving Businesses the Tools for Success

In late spring, the City of Goleta unveils its new initiative, "Tools for Business Success." Tools for Business provides local, state, federal and best-of-the-web information and resources to help businesses grow. The website contains over 250 pages of information to assist in starting and growing a successful business. You will find information on:

- Business Formation and Start-up Kits
- Directory of Capital Sources and Other Funding
- Planning Tools and Information
- Business & Employee Training
- Free and Low-Cost Online Classes
- Disaster Planning and Recovery

Tools for Business Success is a continually updated source of information that you can access directly from the City of Goleta website. Look for "tools" in late spring.

All About City Hall

 **(805) 961.7500**

 **www.cityofgoleta.org**

 **Channel 19: Goleta TV**

Goleta City Council

Mayor	Roger S. Aceves
Mayor Pro Tempore	Eric Onnen
Councilmember	Michael T. Bennett
Councilmember	Margaret Connell
Councilmember	Edward Easton
City Manager	Daniel Singer

City Council Meetings

Held on the 1st and 3rd Tuesdays of the month at 1:30 pm and 6 pm

Televised live on Channel 19

Replayed Wednesdays and Saturdays 10 am and 5 pm

Mayor's Office Hours

By appointment: call Mayor Aceves at 961.7538 or raceves@cityofgoleta.org

Goleta City Hall

130 Cremona Drive, Suite B
Goleta, CA 93117

961.7500 tel 685.2635 fax

Monday – Thursday, 7:30 am – 5:30 pm

Friday, 8 am – 1 pm

Permit & Design Center

Monday – Thursday, 7:30 am – 5:30 pm

Friday, 8 am – 1 pm

Building Division 961.7552

Planning Division 961.7543

Useful Phone Numbers

Public Information 961.7508

Parks Reservation 961.7531

Public Works Request 961.7570

City Jobs 961.7525

Building Inspection Request 961.7550

Code Enforcement/
Vehicle Abatement 961.7556

Anonymous Tip Line 961.7574

City Takes A Big Step Toward Better Emergency Preparedness



During the Gap Fire, our community discovered first hand the safety limits when the electricity goes out. It was an important reminder to all of us—residents, businesses, and local governments—about the things we need to have in place before emergency strikes. For residents, it may be making sure to have extra batteries, a radio and a phone that plugs into the wall. For businesses, it may be making sure that your hard drive is backed up

and you have an up-to-date employee phone list. For the City of Goleta, we realized we needed to have a larger generator capable of powering City Hall to provide continuity of public services to the community.

City Hall Gets New Generator

As part of the City's efforts to enhance our emergency preparedness, the City Council authorized the purchase of two new generators. Our new generators are located on-site at City Hall, and up the street at the City's Corp. Yard. The generators—which keep the City fully operational in the event of emergency—can keep City Hall running nearly 40 hours without electrical power.

*Let there be light... and phones, printers, and computers!
See p. 3 for steps you can take to be more prepared.*

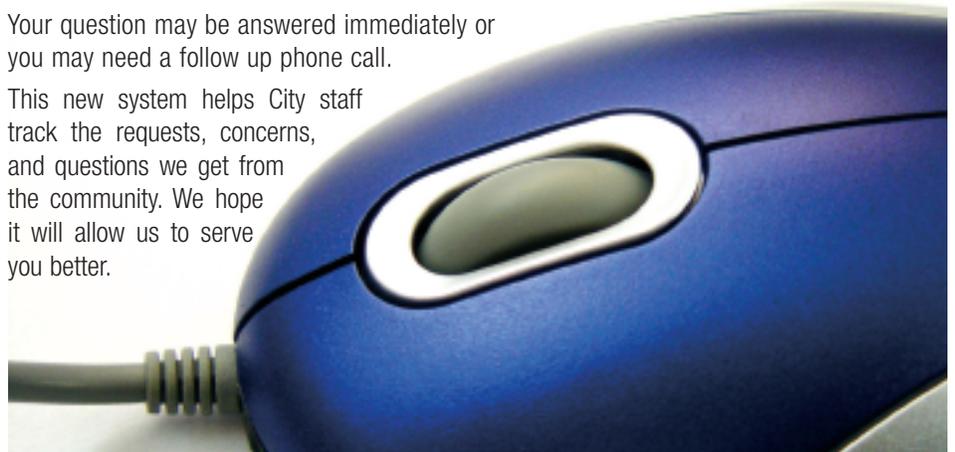
Got a Question? Visit City Assist!

When do I need a building permit? How do I report graffiti? When does my street get swept? How do I report an abandoned vehicle?

Visit our website: www.cityofgoleta.org and click **City Assist**. You will be asked to create a user name and password. This allows you to keep track of your requests.

Your question may be answered immediately or you may need a follow up phone call.

This new system helps City staff track the requests, concerns, and questions we get from the community. We hope it will allow us to serve you better.



The Monarch Press is produced quarterly by the City Manager's office. The newsletter is printed on (50%) recycled paper stock (15% post-consumer waste), using soy-based ink and distributed to all City of Goleta residents and businesses as bulk rate U.S. Mail. Additional copies are available at City Hall, the Goleta Library, the Goleta Valley Chamber of Commerce, and the Goleta Valley Community Center. *The Monarch Press* can also be downloaded from the City's website. Please direct questions and comments to: themonarchpress@cityofgoleta.org.



If there were an emergency, could emergency responders find you?

Many Goleta residents live in unmarked houses.

Are you one of them? Residents without a visible address on their house put themselves at unnecessary risk. In an emergency, it is critical that personnel can identify your home. Display your address on the front of your home, mailbox, or the curb outside of your house. It is in your best interest! Take a few minutes to post your address. Any local hardware store stocks the tools you need.



Ask yourself one question:

If an earthquake struck and knocked out power for three days, do you have what you need?

Food, water, flashlights, batteries, a radio, medicine, pet food, items for children, extra clothing, and copies of important documents, are just some essential items that need to be in your emergency kit.

Do it today.

When disaster strikes, you will be glad you did. For more information, visit www.sbredcross.org or www.fema.org

Are You Ready?



Be Radio Ready, Be Prepared

A battery powered radio is your best source of information in an emergency. You can get the info you need even if there is no electrical, phone, or cell phone service. Thanks to a grant from the Orfalea Foundations to Santa Barbara County Office of Emergency Services (OES) and through the work of a local group called California Concerns, our area is the recipient of a high powered satellite radio system that connects OES to local radio stations. See stations in box. **Clip out this box** and keep it in your emergency kit, refrigerator or wallet. When disaster strikes, you will know where to tune in for up to date information.

Radio-Ready
emergency broadcast stations:

Santa Barbara / Goleta

KTMS 990 AM
KIST 1490 AM
KIST **Spanish** 107.7 FM
KSPE **Spanish** 94.5 FM
KTYD 99.9 FM
KSBL 101.7 FM
KCSB 91.9 FM

Santa Maria

KUHL 1440 AM

Santa Ynez

KRAZ 105.9 FM

Call City of Goleta at 961.7500 or visit our website at www.cityofgoleta.org



The Goleta Valley Senior Center offers a variety of activities for those over 50. Seniors participate in a number of activities including dancing, luncheons, special events, and health screenings. For info, call 967-1234 or visit www.thegvcc.com.



Bicycling is a popular form of recreation in our community. There are a number of bike routes and trails for beginning to experienced cyclists. To get a map of local bike routes, pick one up at City Hall or request one at www.sbcag.org.



Goleta resident, Mark Richter, advises son Tully during a Dos Pueblos Little League Tee Ball game. For info on little league in Goleta, visit www.dpll.org.

Looking for Fun?

Last year, the City Council Ad Hoc Committee on Recreation commissioned a study to assess recreation opportunities in our community. The goal was to get information about the types of activities currently available in our area, in order to plan for future recreation offerings.

If money were no object, it was generally agreed that the City would provide more recreational opportunities for youth, families, adults and seniors. Given that this is a few years away, the committee directed that staff create a database to provide residents with a “one-stop” source of recreation activities already available in our community.

“Goleta Get Moving” is the result. Using the City’s website, you can search for recreation programs and activities in the greater Goleta Valley and beyond.

This database links to public and private recreation providers. From basketball, bowling, and tennis, to arts, dancing and water sports, the database is searchable by age, type, and school locations.

The website also features links to Santa Barbara Parks and Recreation, UCSB, and Santa Barbara City College activities.

Want to add something to Goleta Get Moving?
Send us an email at monarchpress@cityofgoleta.org
or call 961.7500. Visit our website: www.cityofgoleta.org.



The Goleta Valley Community Center is a great place to find classes in ballet, flamenco, karate, singing, and other activities. Check out what the community center offers at www.thegvcc.org or call 967-1234

Take a Walk at the Sperling Preserve at Ellwood Mesa this Spring

The Sperling Preserve at Ellwood Mesa reveals all its glory in the spring. Bright green grasses, tiny wildflowers, and yellow mustard gives new meaning to “splendor in the grass.” Recently a group of 7th graders from The Waldorf School met with John Shields, City of Goleta Parks Division, Debbie Shaw, a local landscaper, and Bob Comstock of Comstock Homes to tour and work at the Ellwood Mesa Native Grassland Restoration Site.

Mr. Comstock provided students with the history of the Ellwood Mesa and introduced the students to the complex process of how developers can work with local environmental organizations, local agencies and citizens of the community to preserve open space, provide safe and easy access to natural open spaces while creating housing with minimal environmental impact. The students removed invasive species and replanted native grasses.



Go to the Goleta Library

The Goleta Library is an integral part of our community. On any given day, books on a variety of subjects are being checked out, preschoolers are learning to read, computers are humming, children and adults are studying, and evening forums are held that enlighten and entertain. **This community cherishes its library, and with good reason.**

While the Goleta Library is owned and maintained by the City of Goleta, it is run by the City of Santa Barbara under contract. The Goleta Library derives its funding from state and local sources, including a special property tax assessment.

Library Faces Funding Challenges

For some time, library funding has been on the decline, starting with significant reductions from the State of California through the Public Library Fund. Locally, that fact became apparent in 2007 when extra reserve funds used to close budget gaps dried up. Thus, in the past two years, the City and County have stepped up to fill needed funding shortfalls.

For the last several years, we have explored ideas and funding opportunities to allow the library to operate with a balanced budget without significant cuts to programs and services.

Be a Part of the City's Budget Process

The City will begin discussion on its two-year budget in mid-spring. Revenue projections are still coming in and there will be a lot to talk about. We invite the public's feedback as we begin this dialogue.



The City's budget is a reflection of its values and priorities and outlines the direction of the City for the next two years. We can't promise that there won't be a reduction or change in library services. What we can promise is that the City Council will listen to the community and act with great stewardship over the things that Goleta values most.

GOLETA VALLEY BRANCH LIBRARY

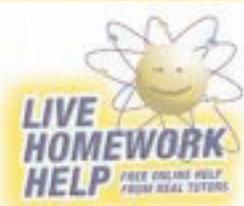
500 North Fairview Ave., Goleta, CA 93117
Telephone (805) 964-7878

Hours

Monday-Thursday 10 am - 9 pm
Friday 10 am - 5:30 pm
Saturday 10 am - 5:30 pm Sunday 1 pm - 5 pm

Live Homework Help

Kindergarten through 12th graders, college students and adult learners can all get FREE help online!



Do you have a question about solving an algebra equation or writing an English

paper? Connect to **Live Homework Help**, a service available to library card holders seven days a week from 1 pm to 10 pm in English and Spanish.

Connecting to a tutor is as easy as 1, 2, 3. Simply:

1. Visit www.sbplibrary.org and enter your Santa Barbara Public Library card number and personal identification number (PIN) to connect to Live Homework Help.
2. Select a subject: math, science, social studies or English
3. Select a grade level: K-12, College Intro, or Adult Learner

You will be immediately connected to a tutor in the Online Classroom where you can chat, work on the interactive white board where you can use drawing and math tools, co-browse the Internet and share files such as essays or reports. You can even request a favorite tutor!

This service is made available for free through a Library Services and Technology Act grant administered through California State Library.

Sperling Preserve is a beautiful place to visit in Goleta!



Thanks to a public/private partnership, 147 acres of Ellwood Mesa are now preserved forever.



PHOTOS: SERENA LEE

Spring Cleaning is Easy in Goleta

Feel like cleaning out the garage? Getting rid of an old couch? Or just want to downsize? You have several options right here in Goleta for getting rid of old, unwanted, or broken stuff.

Call your hauler to schedule a "once-a-year" **FREE** service at your convenience.

MarBorg:
805.963.1852
or 1.800.798.1852.
BFI: 805.965.5248

FREE once-a-year pickup

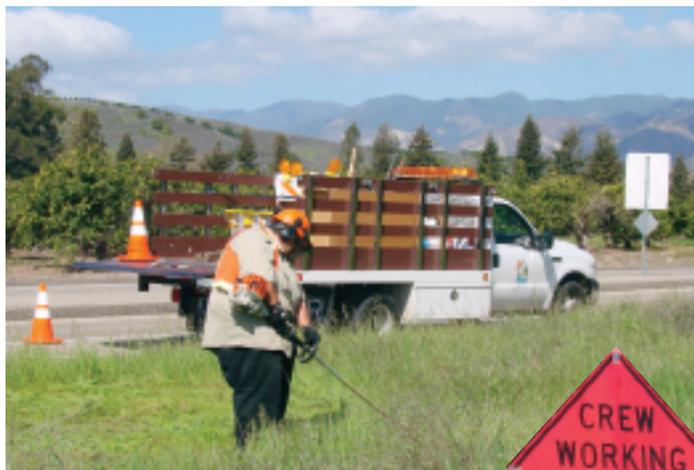
Call your trash hauler to schedule your free once-a-year "Big and Bulky" pick up. Your hauler can pick up appliances, couches, etc. Call to schedule your appointment and get the details about what they can haul away—for **free**.

Take it to the one-stop facility

MarBorg Recycling Facility, also called ABOP (which stands for Antifreeze, Batteries, Oil and Paint), is conveniently located right here in Goleta on David Love Place. The Center provides a **FREE**, convenient, one-stop location for recycling. Residents can also recycle household hazardous waste items, such as, fluorescent lights, compact discs, cell phones, computers, televisions, and other electronics. The facility also takes basic recyclable items such as glass, aluminum, cardboard, scrap metal, tin cans, and plastic. ABOP is open six days a week, Monday through Saturday, 7 am – 5 pm.

Before you throw it away...

Often times with spring cleaning it is tempting to just throw everything in the trash. Just remember that your trash can end up in our local landfill. There is a better way. Consider donating to local thrift stores, using Craigslist (www.craigslist.com) or signing up for [sbfreecycle](http://groups.yahoo.com/group/sbfreecycle/) (a Yahoo group that lists free items needed and to give away) <http://groups.yahoo.com/group/sbfreecycle/>. Your trash recycled or "free-cycled," may just be someone else's treasure. And in today's economy, every little bit helps.



Thank a Public Works Official Today!

If you are driving on a pothole-free road with well marked intersections, walking in a newly mowed park, or bicycling on a well marked path, you have a Public Works Official to thank. Every year, during Public Works Week, the City recognizes the men and women of the City's Community Services Dept. They work day in and day out—sometimes in the middle of the night—to make sure that our community has safe and beautiful streets, sidewalks, and parks. Next time you see one of our trucks by the side of the road picking up debris, trimming trees, or painting curbs, give them a brake, go slow, and say hello. They will appreciate it.

Cone Zone is a Go Slow Zone... Respect the Cone!



Construction Projects on the Horizon

Cathedral Oaks Interchange Project

Look out for construction!

This summer the City is demolishing the two bridges at Hwy 101 at Winchester Canyon Road and Highway 101. These will be replaced by two new bridges that align with Cathedral Oaks Road. The new bridges will have plenty of safe riding and walking space for bicyclists and pedestrians, and will improve traffic circulation.

Los Carneros Interchange Landscaping Project

Wake up and smell the flowers!

The City will begin landscaping the Los Carneros Interchange this summer. This project offers an opportunity to beautify this major gateway into our City. Look for native plants and wildflowers.

en Español

THE MONARCH PRESS IN SPANISH



TARJETA DE REFERENCIA DE RADIO

CONDADO DE SANTA BARBARA

Cuando no hay electricidad, tenga una radio de manivela o de baterías para acceder a nueve emisoras para información de emergencia



RADIO DIFUSIÓN DE EMERGENCIA DEL CONDADO DE SANTA BARBARA

Santa Barbara

KTMS 990 AM
KIST 1490 AM
KIST 107.7 FM Spanish
KSPE 94.5 FM Spanish
KTYD 99.9 FM
KSBL 101.7 FM
KCSB 91.9 FM

Santa Maria

KUHL 1440 AM

Santa Ynez

KRAZ 105.9 FM

La Policía de Goleta Mantiene a Residentes Seguros

¡La Policía de la Ciudad de Goleta tiene sus nuevas bicicletas! La Ciudad ha adquirido dos bicicletas de policía completamente equipadas. Los oficiales serán desplegados en pares de dos a vigilar áreas designadas, principalmente en el área Vieja del Pueblo y los Despeñaderos de Ellwood. Patrullar en bicicleta les dará a oficiales

la oportunidad de proporcionar más asistencia personal a residentes y negocios.

La Motocicleta División de la Ciudad actualizó un nuevo rastreador de radar más versátil. La mayoría de los tipos de radar y láser apresuran detectores sólo pueden ser utilizados cuando una motocicleta de policía esta estacionada al borde del camino. Este nuevo dispositivo puede estar siempre prendido, hasta cuando el policia esta manejando. Este radar doble les da a oficiales la capacidad de rastrear la velocidad de coches en la frente y detrás de su motocicleta.

¿Podemos ver nosotros su Dirección?

Hemos visto que muchos residentes tienen casas sin marca de dirección. Los residentes que no tienen una dirección visible en su casa se ponen a sí mismo en riesgo. En una emergencia, es importante que personal pueden encontrar su casa. Hay tres lugares que puede demostrar su dirección, en la frente de su casa, el buzón, o el limita fuera de su casa. No se olvide exhibir su dirección.

¿Preguntas? Llame a City Hall 961.7500. Tenemos personal bilingüe y queremos escuchar su opiniones.

A Creere un Paquete de Emergencia Hoy!

Aségure su juego de provisiones de reserva familiar tiene lo que usted necesita en un distaster: un radio de pilas, agua y comida para tres días, medicaciones, comida de bebe y para animales.

En una emergencia, afine a las siguientes estaciones de radio.

Muévase Goleta "Goleta Get Moving"

Utilizando el sitio web de la Ciudad, usted puede buscar programas de recreación y actividades en el Valle de Goleta. Esta base de datos proporciona lazos al público y proveedores privados de recreación. La base de datos ofrece la capacidad de buscar para actividades, por edad, tipo de actividad, y lo que es ofrecido en escuelas locales.

También hemos incluido actividades de Parques y Recreación de Santa Bárbara, UCSB, y del Colegio de la Ciudad de Santa Barbara. La ciudad no endosa ninguno de estos programas; simplemente proponemos disponer un recurso para la comunidad.

www.cityofgoleta.org

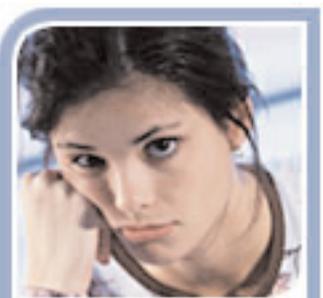
Ayuda de Tarea

¡Ayuda de Tarea en vivo ayuda con un tutor que puede asistirles en encontrar la solución a su problema!

El servicio está disponible a poseedores de tarjeta de la Biblioteca Pública de Santa Barbara siete días de la semana de 1 pm a 10 pm tiempo pacifico en inglés y español.

Horas de biblioteca

Lunes - Jueves 10 am - 9 pm
Viernes 10 am - 5:30 pm
Sábado 10 am - 5:30 pm
El domingo cerrado



**Tienes tareas.
Tenemos ayuda.**

**Ayuda en línea
GRATIS de tutores reales.
Haz clic aquí.**



Goleta City Hall • 130 Cremona Drive, Suite B • Goleta, CA 93117

Spring 2009

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City Government Meetings

All meetings held at City Hall

City Council

1st and 3rd Tuesday of the month

Meets at 1:30 pm and 6 pm

Apr 7

Apr 21

May 5

May 19

June 2

June 16

Televised live on **Channel 19**.
Replayed on Wednesdays and Saturdays at 10 am and 5 pm.

Planning Commission

*Now meeting 2nd and 4th Monday of the month

Meets at 6 pm in the City Council Chambers

Apr 13, 27

May 11, 25*

June 8, 22

Televised live on **Channel 19**.
Replayed on Tuesdays and Sundays at 10 am and 5 pm.

Design Review Board

2nd and 4th Tuesdays of the month

Meets at 3 pm

Apr 14

June 9

May 12

Apr 28

June 23

May 26*

*Holiday: please call ahead for scheduling changes.

ECRWSS

Postal Customer

State of the City

The City of Goleta, in conjunction with the Goleta Valley Chamber of Commerce, is pleased to announce its second annual State of the City. This luncheon event will provide an opportunity for the Mayor, Councilmembers, and key staff to talk to the community about the progress and future of the City. All residents and businesses are encouraged to attend.

Friday, June 5

12 noon to 1:30 pm • Elk's Lodge, 150 N. Kellogg Avenue

For more information, visit www.goletavalley.com or call 967.2500

The State of the City will be rebroadcast on Goleta TV Channel 19 on Thursdays and Fridays at 10am and 5pm beginning mid-June.



Earth Day

Sunday, April 19

10:00 am to 5:30 pm

Alameda Park, Santa Barbara

Earth Day is back and bigger than ever! The South Coast Earth Day Festival has moved to Alameda Park in downtown Santa Barbara. Come enjoy live music and entertainment, a green car show, a children's area, great food, and much more!

Don't forget to 'Ride Free on MTD!'

On Earth Day all MTD buses run for Free! Come take a ride and do your part to help the earth.

For more information visit SBearthday.org

Developing Our Community's Economic Blueprint

In early February, the City approved the creation of an **Economic Development Strategic Plan (EDSP)**. The purpose of an EDSP is to help communities better understand existing economic conditions (strengths, weaknesses, and opportunities) and to guide future economic decisions and actions. In light of the current turbulent economic conditions, protecting our existing businesses and helping them explore opportunities to expand their economic viability is crucial. The EDSP will provide guidance and advice on recruiting of new business, enhancing employment and business opportunities, and identifying sales and property-tax generation to support City operations.

As a part of the EDSP development the City will hold two community workshops to get input from residents and businesses:

Community Workshops

Wednesday, April 8

Goleta Valley Community Center

Thursday, April 23

City Hall Council Chamber

Both meetings: 6:30 - 8:30 pm

If you have any questions please visit our website at www.cityofgoleta.org or call 961.7568.

en Español

THE MONARCH PRESS IN SPANISH

Now on page 7!

La Policía de Goleta...
Ayuda de Tareas...
¿Podemos ver nosotros a los Directores?